

FITBIT ARIA

A series of slideshow images highlight the features and capabilities of the Fitbit Aria smart scale. Upbeat music plays throughout the video.

ON SCREEN TEXT: FITBIT ARIA
Wi-Fi Smart Scale

ON SCREEN TEXT: Know where you stand...

A still image of a woman on the Fitbit Aria smart scale celebrating.

ON SCREEN TEXT: Get where you
want to be.

Slideshow images show the Fitbit Aria is available in white or black. On screen graphics highlight the Fitbit Aria's features.

ON SCREEN TEXT: Tracks Weight

ON SCREEN TEXT: Tracks Body Fat

ON SCREEN TEXT: Simple to set up.

Image of the Fitbit Aria lined up with different sized shoes.

ON SCREEN TEXT: Automatically recognizes 8 users.

On screen graphics show the Fitbit Aria wirelessly syncing with a computer and smartphone.

ON SCREEN TEXT: Upload through Wi-Fi network.

On screen graphics shows a series of graphs for weight, body fat %, and BMI, highlighting the tracking abilities of the Fitbit Aria.

ON SCREEN TEXT: Track Your Progress

ON SCREEN TEXT: Weight

ON SCREEN TEXT: Body Fat %

ON SCREEN TEXT: BMI

On screen graphics highlight how the Fitbit online app allows you to manage your weight.

ON SCREEN TEXT: MANAGE YOUR WEIGHT

ON SCREEN TEXT: Set Goals

ON SCREEN TEXT: Log Activities

ON SCREEN TEXT: Log Food

ON SCREEN TEXT: GET MOTIVATED

ON SCREEN TEXT: Earn Badges

ON SCREEN TEXT: Compete With Friends

ON SCREEN TEXT: Share Progress

ON SCREEN TEXT: TRACK ON-THE-GO

ON SCREEN TEXT: Free iPhone App
Log food &
activities on
the go

ON SCREEN TEXT: Free Android App

On screen graphics show a series of weight loss and fitness apps for computers and smartphones.

ON SCREEN TEXT: Syncs With Popular Apps

An image of feet standing on a Fitbit Aria smart scale.

ON SCREEN TEXT: FITBIT ARIA
Wi-Fi Smart Scale

ON SCREEN TEXT: Know where you stand.
Get where you want to be.